

**From:** Michelle C. DeLaune, President & CEO, National Center for Missing & Exploited Children

**Subject:** True Crime Fans—You Can Help Solve Real Cases

Dear [First Name],

If you love true crime, you know that solving a case is all about time and details. But what if your passion for true crime could actually help bring a missing child home? Every 40 seconds, a child disappears in the U.S. **The National Center for Missing & Exploited Children (NCMEC)** works tirelessly to reunite families—but *we need your help*.

## **How a True Crime Community Helped Rescue a Child**

In October 2021, NCMEC received a CyberTipline report containing disturbing child exploitation images. Our analysts worked quickly, identifying details that led to a possible location. **Less than 24 hours later**, law enforcement tracked down the suspect and rescued a young girl from further harm.

A detective working the case later told us:

*“Without NCMEC’s incredible work, we wouldn’t have been able to act so quickly. Because of their expertise, a child is now safe, and an offender is behind bars.”*

This is just one of thousands of cases where quick action and community awareness make all the difference. **And you can be a part of it.**

## **Turn Your Passion for True Crime into Real Action**

Be a hero today.

[Donate Now to Help Save a Child](#)

**\$25** helps distribute missing child posters nationwide.

**\$50** funds law enforcement training to track down missing kids.

**\$100** supports the CyberTipline, which has helped identify 23,000+ victims.

**\$250** advances technology that helps locate traffickers and save lives.

**\$500** directly supports families through crisis counseling and advocacy.

If you have ever wanted to help solve a real case, **this is your chance**—*every second matters*.

**More Ways to Get Involved:**

**Follow NCMEC's case updates:** Your social shares can bring children home.

**Join our true crime advocate community:** Raise awareness and spread the word.

**Become a monthly donor:** Sustained support fuels urgent investigations year-round.

You love crime stories. But in reality, the victims aren't just names in a podcast or faces on a screen—they are real children who need help. ***Be the reason another child comes home.***

Thank you for being part of this mission.

Warmly,

Michelle C. DeLaune

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P.S. Want to see how your support makes a difference? Explore our [Impact Dashboard](#) and [Annual Report](#) to witness real success stories firsthand.