

INVEST IN YOUR BEAUTY ROUTINE

CLEANER INGREDIENTS FOR YOUR SKIN AND THE EARTH



Laura Mercier
Hourglass
Charlotte Tilbury
Givenchy
Offer Talc-Free Powders

PRIORITIZE ETHICS

ANASTASIA BEVERLY HILLS
BARE MINERALS
FENTY
KOSAS
CLINIQUE
ILIA
IT COSMETICS
HOURGLASS
TOO FACED



SAIE
KOSAS
TARTE
TOWER 28
RARE BEAUTY
URBAN DECAY
MAKEUP BY MARIO



CUSTOMER SATISFACTION



4.6/5

MORE INCLUSIVE SHADE RANGE

37+

MORE FOUNDATION SHADES

56 ESTEE LAUDER SHADES
vs. 19 L'OREAL SHADES



Innovative Formulations

MORE PIGMENTATION



LEADS TO LONGER USE

MULTI USE PRODUCTS

ILIA

MILK MAKEUP

BENEFIT COSMETICS

CHARLOTTE TILBURY

MAKEUP BY MARIO

NATASHA DENONA

CHANEL

N°1 DE CHANEL Lip and Cheek Balm

\$50



Blush

Eyeshadow

Lip Balm

